

## ORDER



KSNV

**Orders**  
**Order / Rev:** 104172  
**Alt Order #:**  
**Product Desc:** State Senate 4Q12  
**Estimate:**  
**Flight Dates:** 10/01/12 - 11/04/12  
**Original Date / Rev:** 07/10/12 / 09/21/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Benny for Nevada *Revised*  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$9,050.00	\$7,692.50
10/29/12	11/04/12	1	\$900.00	\$765.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$9,050.00	\$7,692.50	0.00
November 2012	1	\$900.00	\$765.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$9,950.00</b>	<b>\$8,457.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	11	\$5,450.00
				M-F Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWT---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm	-TwTh-----	:30		(\$400.00)		0.00	NM		
		See MG 1.14 [DEBATES]													
3	KSNV	10/01/12-10/07/12	M-F Wheel			7-730pm	-TwTh-----	:30		(\$400.00)		0.00	NM		
		Credited [cr]													
14	KSNV	10/05/12-10/05/12	M-F Wheel			7-730pm	-----F----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 1.1 10/03													
		Week: 10/08/12	10/14/12	M-WT---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm	M-WTh-----	:30		(\$400.00)		0.00	NM		
		See MG 1.15 [na debates]													
15	KSNV	10/12/12-10/12/12	M-F Wheel			7-730pm	-----F----	:30		\$400.00		0.00	NM		
		Ⓜ MG for 1.5 10/11													
		Week: 10/15/12	10/21/12	MT-T---		3				\$400.00		0.00			

Order / Rev: 104172  
 Alt Order #:  
 Flight Dates: 10/01/12 - 11/04/12

Advertiser: Benny for Nevada  
 Product Desc: State Senate 4Q12  
 Estimate:  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	10/25/12	M-F Wheel	CM	7-730pm	-----	:30	0	\$400.00	3	0.00	NM	11	\$5,450.00
M-F Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	MT-T---	3		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		MT-Th-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 1.16															
[PGM CHG = JEOP OR WHEEL IN PRIME]															
9	KSNV	10/15/12-10/21/12		M-F Wheel	7-730pm		MT-Th-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited															
[cr]															
16	KSNV	10/17/12-10/17/12		M-F Wheel	7-730pm		--W-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.8 10/16															
Week:		10/22/12	10/28/12	MTWT---	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30		\$750.00		0.00	NM		
11	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30		<del>(\$400.00)</del>		0.00	NM		
See MG 1.17															
[na debates]															
12	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30		\$750.00		0.00	NM		
13	KSNV	10/22/12-10/28/12		M-F Wheel	7-730pm		MTWTh-----	:30		\$750.00		0.00	NM		
17	KSNV	10/19/12-10/19/12		M-F Wheel	7-730pm		-----F-----	:30		\$400.00		0.00	NM		
Ⓜ MG for 1.11 10/22															
N 2	KSNV	10/01/12	11/04/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.00	3	0.00	NM	5	\$4,500.00
NFL Pre-Game (4:45 PM-5:15 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$900.00		0.00						
Week:		10/08/12	10/14/12	-----S	1		\$900.00		0.00						
Week:		10/15/12	10/21/12	-----S	1		\$900.00		0.00						
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00						
Week:		10/29/12	11/04/12	-----S	1		\$900.00		0.00						
													Totals	16	\$9,950.00